



2023 FREE COMMUNITY ENTERTAINMENT

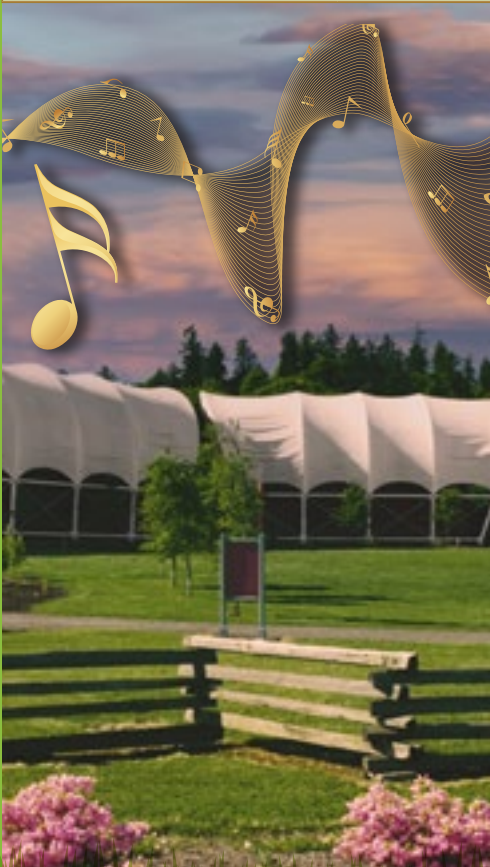
AS A SPONSOR, you will support free, fun, family events by giving back to the community and providing an opportunity to share in a summer evening of music or a popular movie (see page 2)!

As a local business or individual, your donation demonstrates your commitment to our community. Your financial support not only helps us continue to offer these cherished community events, but also brings your name to thousands of attendees!

2023 CONCERTS in the Park at The End of the Oregon Trail Interpretive Center



ATTENDANCE / REACH	
2023 Estimates for 7 Concerts:	
TOTAL ATTENDANCE	28,000
Website Impressions <i>April-September</i>	75,000
Print Impressions	85,000
<i>Flyers, 12"x 18" posters displayed throughout the community and surrounding areas, banners / on-site postings, community activity guide</i>	
Electronic Impressions <i>Facebook, Instagram, E-Trail News, Newsletters</i>	60,000
TOTAL IMPRESSIONS	229,300



Choose from 4 Concert Sponsorship Levels	Presenting Sponsor (limit 4) \$3,200	Terrace Sponsor (limit 1) \$1,500	Band Sponsor (limit 7) \$1,150	Friends of the Concerts \$250+
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Concerts are held on 7 consecutive Thursdays in July and August from 6:30–8:30pm. Band line-up and dates TBA.

PRINT RECOGNITION (TRAIL NEWS, FLYERS, MAILINGS & POSTERS)				
♪ Business Exclusivity (4 different top sponsors)	★			
♪ Top Billing on all printed matter (Logo: 2 to 6 sq.in. depending on publication & print media)	★			
♪ Design Input	★			
♪ Business Information in Summer Trail News	logo	logo	logo	name
♪ Business Information on the back of on-site handouts ("Housekeeping & Friendly Reminders")	logo	logo	logo	name
♪ Business info & Thank You in Fall Trail News	logo	logo	logo	name
♪ Logo on all promotional materials (½ to 2 sq.in. depending on publication and media size)		★	★	
♪ Business name on all materials (min. 10pt type)				★
ONSITE RECOGNITION – AT ALL 7 CONCERTS				
♪ Product Exclusivity. EOT will purchase your beer and/or wine exclusively, and sell it to concert attendees.		★		
♪ Booth for all Concerts (10' x 10' space with two tables and six chairs, provided by the City)	★			
♪ VIP Parking (guaranteed marked, reserved space)	★	★	★	★
♪ Banner (5' x 3') for all concerts	★	★		
♪ Announcement prior to start of entertainment	★	★		
♪ 1-2 Minute Announcement during music break	★			
♪ Logo on 2' x 3' sandwich board thanking all sponsors	★	★	★	
♪ Business name on 2' x 3' sandwich board listing all concert sponsors				★
ONSITE RECOGNITION – AT ONE CONCERT				
♪ Booth (10' x 10' space with one table & four chairs, provided by the City)			★	
♪ Announcement prior to start of entertainment			★	
♪ 1-2 Minute Announcement during music break			★	
♪ Logo & Business Name on 2'x3' sandwich board			★	
ONLINE/SOCIAL MEDIA RECOGNITION FOR 6 MONTHS				
♪ Logo and URL on City Website & Facebook page	★	★	★	
♪ Business Name on the City Website, Parks and Recreation Facebook page, and on Instagram				★



FOR MORE CONCERT SPONSORSHIP INFORMATION
Contact Melissa Sebastian, Aquatic & Recreation Manager:
mtierney@orc.org | 503.974.5516



Oregon City Parks & Recreation


2023 MOVIES in the Park Series

Coming this Summer to a Park near you!

FRIDAYS: AUGUST 4 | AUGUST 11 | AUGUST 18 | AUGUST 25

AS A LOCAL BUSINESS OR INDIVIDUAL SPONSOR, your donation demonstrates your commitment to our community. Your financial support not only helps us continue to offer this community event, but also brings your name to an estimated 2,000 movie attendees! As a sponsor, you support these fun, free family events by giving back to the community and providing an opportunity to share in a summer evening of movie magic!



Choose from 3 Movie Sponsorship Levels 	PREMIER Sponsor (limit 2) \$1,200	MOVIE Sponsor (limit 4) \$650	FRIENDS of the Movies (unlimited) \$50
ON-SITE RECOGNITION <i>Movies & Parks TBA. Movies start at dusk, about 8:30pm.</i>			
▶ Booth for all 4 movies (10' x 10' space)	★		
▶ Gives announcement before the start of all 4 movies	★		
▶ Business information on screen prior to all 4 movies	logo	logo	
▶ Booth for one predetermined date (10' x 10' space)		★	
▶ Gives announcement before the movie starts on the night they are scheduled		★	
▶ Name said during announcement at each movie	★	★	★
PRINT & WEB RECOGNITION			
▶ Business exclusivity (2 different top sponsors)	★		
▶ Business information in Summer Trail News publication	logo	logo	
▶ Business information and Thank You in Fall Trail News publication	logo	logo	
▶ Business information on City Movies in the Park website and social media pages	logo	logo	
▶ Logo on A-frames and fridge magnets displayed and distributed throughout Oregon City	logo	logo	
▶ Name in Trail News, City website, and social media			★

OUR MISSION is to provide four evenings of free film entertainment in an open-air atmosphere that promotes a safe, fun environment for people to gather.

- MOVIES IN THE PARK** provide unique opportunities for:
- ▶ Enjoying free family movies in a beautiful, natural setting
 - ▶ A local, fun and safe night out for all ages
 - ▶ Family bonding and memorable experiences for all — from toddlers to grandparents
 - ▶ True community building and tradition

ATTENDANCE / REACH

Estimate for 4 Movies	
TOTAL ATTENDANCE	1,200
Website Impressions <i>(April-September)</i>	5,959
Social Media Impressions <i>(Facebook)</i>	30,250
Print Impressions <i>(fridge magnets, flyers, community activity guide, A-boards posted outside of Pool & Library, etc.)</i>	150,000
TOTAL IMPRESSIONS	187,409

FOR MORE MOVIE SPONSORSHIP INFORMATION

Contact Melissa Sebastian, Aquatic & Recreation Manager:
mtierney@orc.org | 503.974.5516

