

SPONSORSHIP OPPORTUNITIES

Sponsorships are a great way for individuals and local businesses to receive prominent recognition of their services in exchange for helping us meet the growing needs for our programs and services. Below are some ways you can help our center enhance the lives of our community's seniors.

- **Provide Refreshments & Prizes for Bingo**

- **Advertise in our Monthly Newsletter**

- **Sponsor a Meals on Wheels Route**

- **Sponsor a Special Event**

- **Sponsor a Day Trip or Class**



These are just some ideas of how you might be able to help. As a sponsor, you or your business name would be displayed. This is a great way to advertise!

Please contact us at 503-657-8287 or pioneercc@orccity.org if you would like to participate as a sponsor or if you have other sponsorship ideas!



Pioneer Adult Community Center
615 5th Street | Oregon City, OR 97045
503-657-8287 | www.orccity.org/pioneercenter

Details:

- Bingo (runs every Thursday, 12:30-2pm, averaging 20-30 people): Sponsors provide 2-4 gift card prizes valued at \$10+ each usually from Fred Meyer or Starbucks. They are also welcome to bring individually packaged snacks to hand out. No officially speaking time is allowed but sponsors are welcome to mingle with guests before the activity starts. As a sponsor you are thanked by the bingo caller and are welcome to leave any brochures for guests to take.
- Monthly Newsletter Ad: \$300 (\$25/issue) The business ad must fit at the bottom of the page with a maximum size of 7.5 x 1.5 inches. In the past most companies have sent me a jpeg version of their ad.
- Meals on Wheels Route: \$100, we would print your name on a magnetic sign for the volunteer driver's vehicle.
- Sponsor a Day Trip or Class
- Special Events
 - ⇒ National Walking Day (usually first Wednesday in April): sponsors in the past have provided snacks (granola bars/bananas), water bottles, and small giveaways like umbrellas or drawstring bags. We would put your business logo on all marketing materials and you would be welcome to attend the event to mingle with people.
 - ⇒ Meals on Wheels Lunch fundraiser (usually 2nd Friday in August): dropping items off the day before, sponsor would provide 100 hot dogs and buns (optional chips + water). We would put your business logo on all marketing materials and you would be welcome to volunteer at the event.
 - ⇒ March for Meals Partner (Meals on Wheels awareness campaign during the month of March): Businesses have put out change containers for customers, sold \$1 paper wheels, company donation and/or employee fundraising drive with company donation match
- Sponsor our monthly birthday celebration: provide cake, ice cream, and 1 gift card
- Pie sponsor for congregate lunch: provide 2-3 pies
- Christmas Party Sponsor: provide gifts, treats, beverages or entertainment