

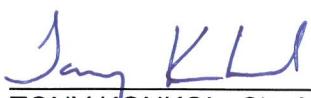
CITY OF OREGON CITY SOCIAL MEDIA POLICY

PURPOSE

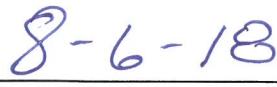
The purpose of this Policy is to provide guidelines for use and engagement of the City of Oregon City ("City") operated social media, websites, and other digital engagement tools. This policy is applicable to visitors of City websites and Social Media platforms.

GUIDELINES

1. Website and Social Media accounts shall be created and administered by City officials.
2. Posts and comments are encouraged on City Social Media sites that allow posts. These sites are limited public forums and moderated by City staff. The City reserves the right to hide off-topic content (comments, photos, links, etc.)
3. The City of Oregon City reserves the right to remove posted content that does not comply with this Policy or any applicable law.
4. Comments / Links containing any of the following forms of content shall not be allowed:
 - A. Support of or opposition to political campaigns or ballot measures;
 - B. Promotion of commercial content for personal gain;
 - C. Solicitations of commerce;
 - D. Corporate commercial sites. The City may allow links useful to member or sponsor organizations that provide pertinent information related to City business;
 - E. Information that may tend to compromise the safety or security of the public or public systems;
 - F. Conduct or encouragement of illegal activity;
 - G. Profane language, sexual content, or related links;
 - H. Personal attacks or bullying; and
 - I. Content that promotes, fosters, or perpetuates discrimination.
5. The City is required to comply with all applicable Oregon Administrative Rules, Public Records Laws, and the City Retention Schedule. This means that any comments or links provided on this system will become a public record and available to the public. This applies to all content on City websites and other social media platforms posted by anyone. The content related to City business shall be maintained and may be releasable when requested as part of a public records request including private messages.
6. This policy will be reviewed annually or as needed to update guidelines and emerging platforms.



TONY KONKOL, City Manager



Date