

# \*Imagine\* \*Your\* Story\*

Summer Reading for Kids, Teens, and  
Adults at Oregon City Public Library



## SUMMER READING REPORT 2020

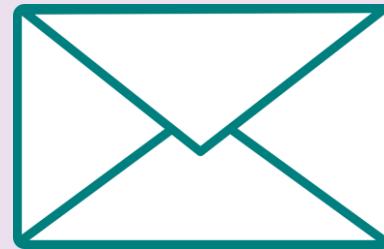
# CHANGES IN 2020



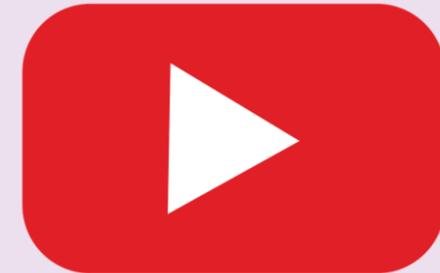
**581 people participated in online-only program using Beanstack**  
website and app for all ages (optional print-at-home PDFs for kids & teens)



**\$1,850 in prizes**  
distributed through prize drawings for all ages (no coupons or treasure chest prizes for kids & teens)



**1,030 free books, tote bags, and take & make craft kits**  
distributed by mail or no-contact pickup



**2,352 people watched or attended our 26 virtual programs** including family concerts, fairy tale videos, virtual escape rooms, trivia, and bingo

# BUDGET

**\$7,655**

**Ready to Read** grant  
from State Library for  
2,500 prize books to  
distribute to kids and  
teens in OCPL service  
area

**\$3,500**

**Friends of the Library**  
donation for Virtual  
Family Concert series

**\$7,253**

**Library budget** for  
Beanstack (\$2,195),  
prize drawing gift  
cards (\$1,850), tote  
bags (\$1,215),  
mailings (\$1,503), and  
young teen crafts  
(\$490)

**\$250**

**Mike's Drive-In**  
donation of gift cards  
for Youth SRP prize  
drawing

# TIMELINE

APRIL						
MO	TU	WE	TH	FR	SA	SU
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

**April 2020**  
reviewed 5 software options and signed contract with Beanstack

MAY						
MO	TU	WE	TH	FR	SA	SU
			1	2	3	4
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

**May 2020**  
designed challenges in Beanstack and prepared optional print-at-home reading logs, book suggestion lists, etc.

JUNE						
MO	TU	WE	TH	FR	SA	SU
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

**June 2020**  
made instructional videos, trained staff, and promoted program online for June 15 release date

AUGUST						
MO	TU	WE	TH	FR	SA	SU
					1	2
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

**August 2020**  
program ended August 31 and prize drawing winners were selected

# PROGRAM OVERVIEW



**Daily Reading Challenge (Age 0-17)**  
Set a daily reading goal and keep track of how many days you reach your goal



**Book Badge Challenge (Age 0-17)**  
Read up to 24 books of your choosing in categories selected by library staff

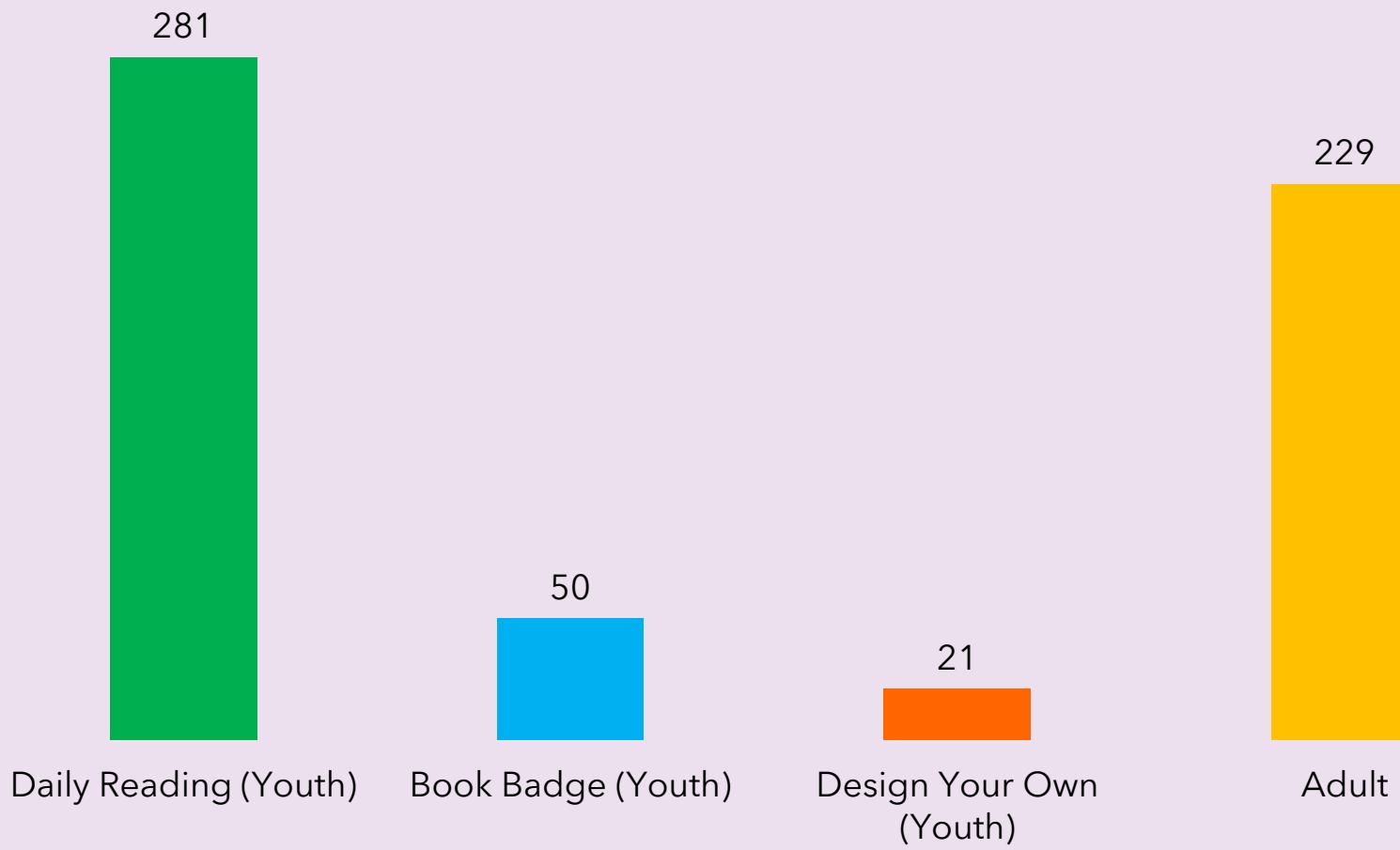


**Design Your Own Challenge (Age 0-17)**  
Set your own reading goal to track offline and report back at the end of the summer

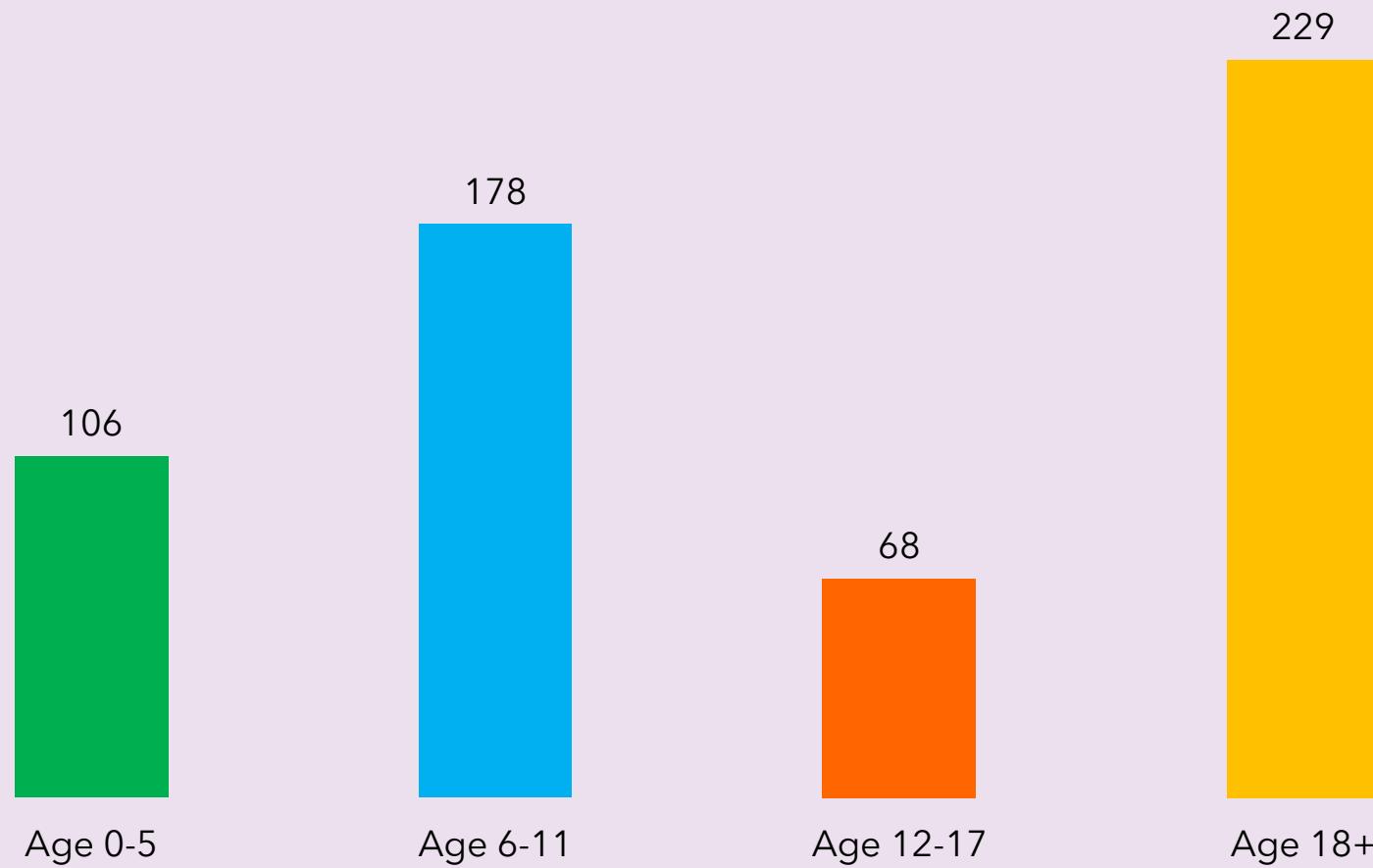


**Adult Summer Reading (Age 18+)**  
Log books and complete activities to earn prize drawing tickets

# REGISTRATION BY CHALLENGE



# REGISTRATION BY AGE



# DAILY READING CHALLENGE

**Set a daily reading goal. You can choose 1 story, song, or rhyme each day (best for kids age 4 and younger), 25 minutes of reading/listening each day (best for kids age 5 and older), or your own goal.**

**281**

registered for  
challenge

**213**

logged at least  
one day of  
reading

**65**

read on all 60  
days

**28**

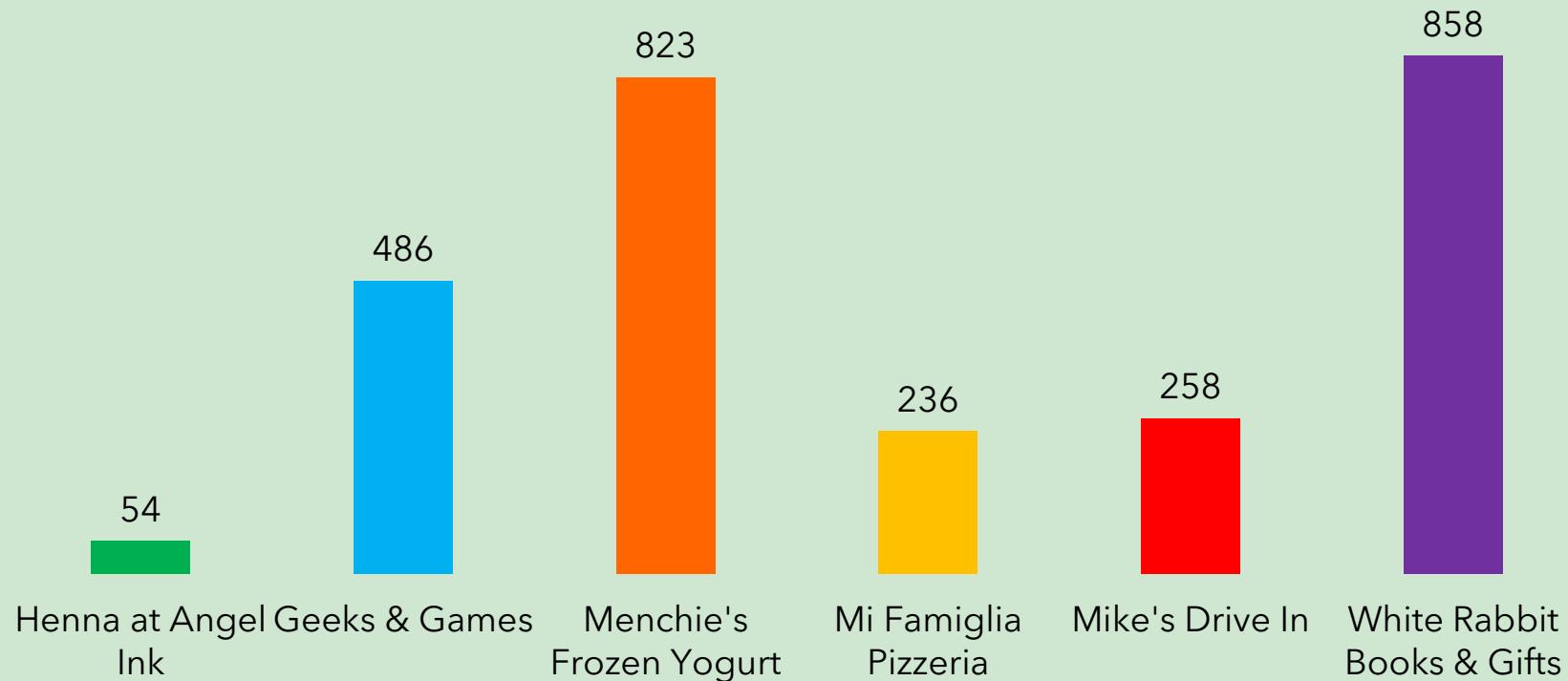
average days  
read by each  
reader

**7,981**

total days read  
by all readers

# DAILY READING CHALLENGE

**Earn 2 prize drawing tickets for every day of reading (up to 60 days) for a maximum of 24 tickets.**



# BOOK BADGE CHALLENGE

**Read one book in each of the following categories (e.g. fantasy or science fiction book, a book that makes you smile, a poem, etc.). Print books, e-books, audiobooks, and graphic novels all count as reading.**

**50**

registered for  
challenge

**25**

read at least  
one book

**8**

read 24 books

**9**

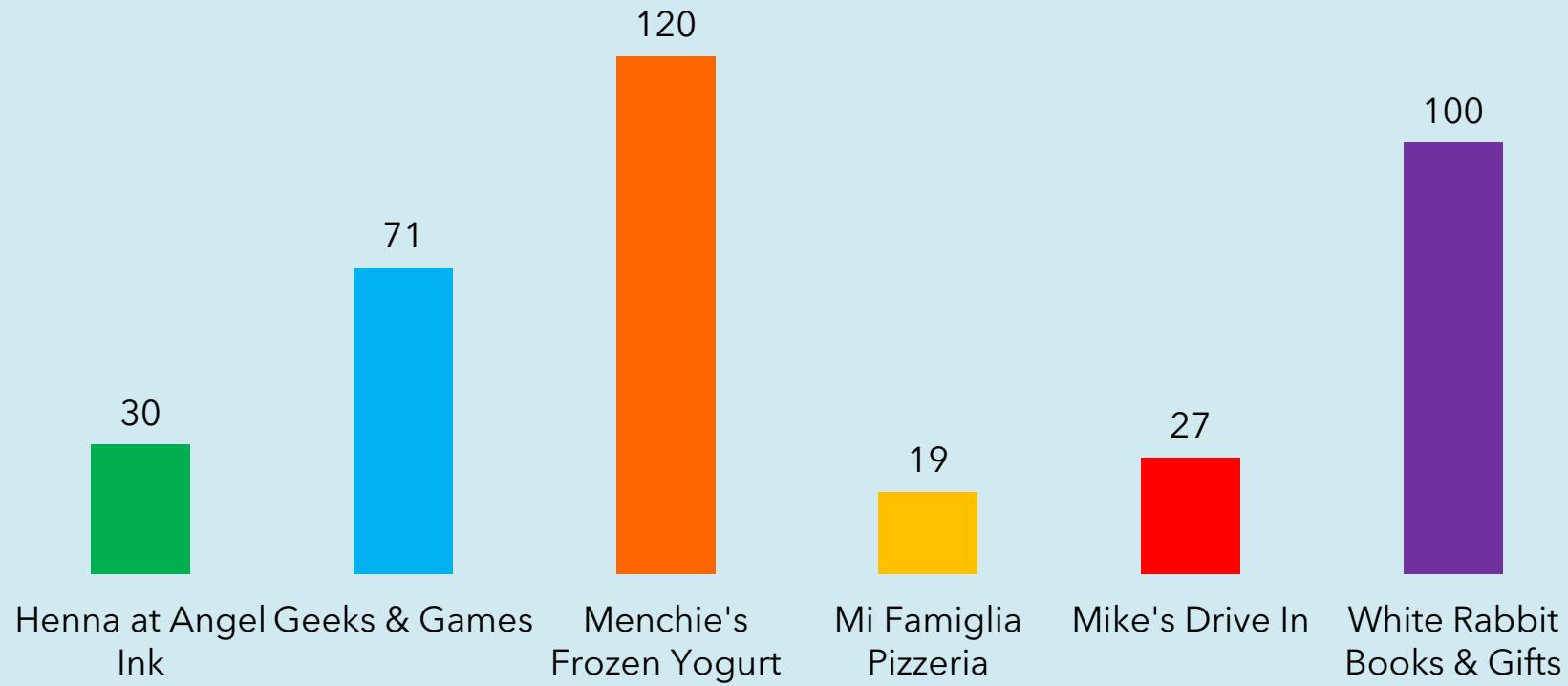
average books  
read by each  
reader

**440**

total books  
read by all  
readers

# BOOK BADGE CHALLENGE

**Earn 1 prize drawing ticket for each book read (up to 24 books) for a maximum of 24 tickets.**



# BOOK BADGE CHALLENGE

## Most popular reading categories:



### **Readers' Choice (21)**

Read any book you want



### **Cool Cover Art (21)**

Read a book that has a cover you really like



### **Happiness (20)**

Read a book that makes you happy



### **Movie or TV Show (18)**

Read a book that was turned into a movie or TV show



### **Classic (18)**

Read a book that's considered a classic

# DESIGN YOUR OWN CHALLENGE

**First, set a reading goal for yourself (example: read 10 books) and tell us about it. Then, track your goal offline. Finally, tell us how you met your goal.**

21

registered for  
challenge

12

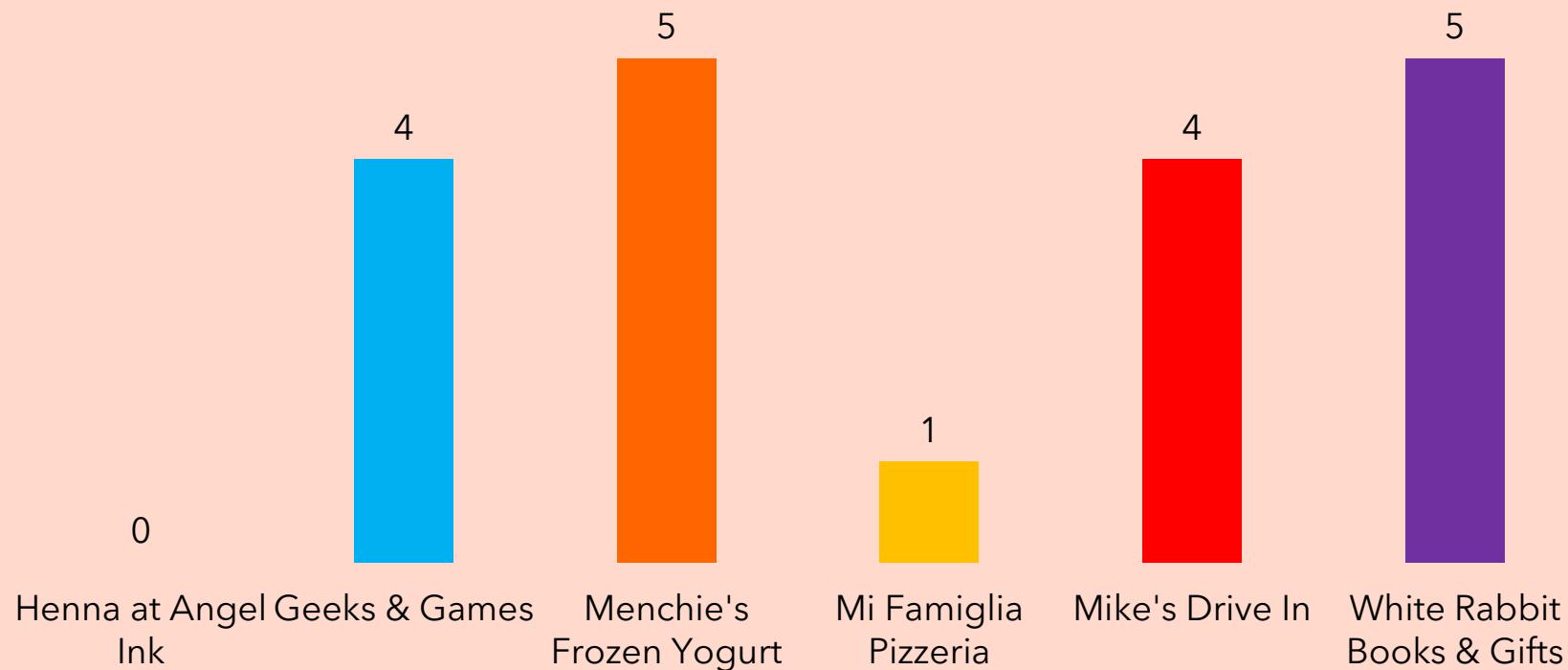
set their goal

0

met their goal

# DESIGN YOUR OWN CHALLENGE

**Earn 2 prize drawing tickets for setting your goal and 22 tickets for meeting your goal.**

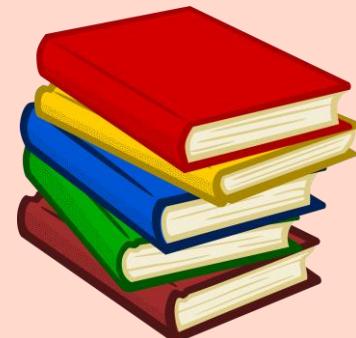


# DESIGN YOUR OWN CHALLENGE

## Example goals from the “Set Your Goal” badge



My goal is to read at least 120 hours total this summer.



Read or listen to 30 books this summer.



To read 20 books this summer and plant a raised garden bed.

# ADULT SUMMER READING

**Log books and complete activities to earn prize drawing tickets. Participants earn one drawing ticket for every book they read or activity they complete.**

**229**

registered for  
challenge

**119**

read at least  
one book

**79**

readers who  
completed  
activities

**12**

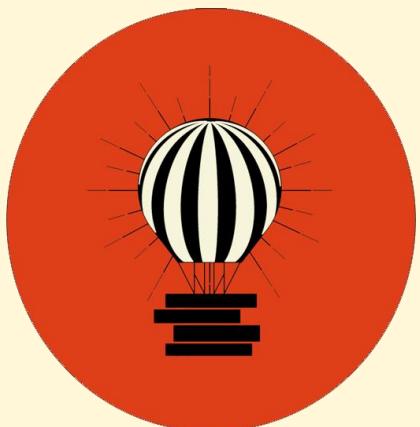
average books  
read by each  
reader

**1,544**

total books  
read by all  
readers

# ADULT SUMMER READING

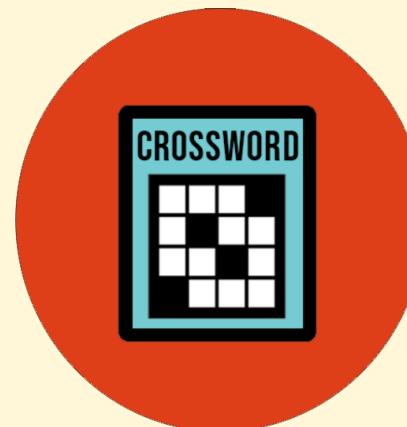
**Activities that earn you prize drawing tickets:**



Read a book



Bingo Card



Crossword



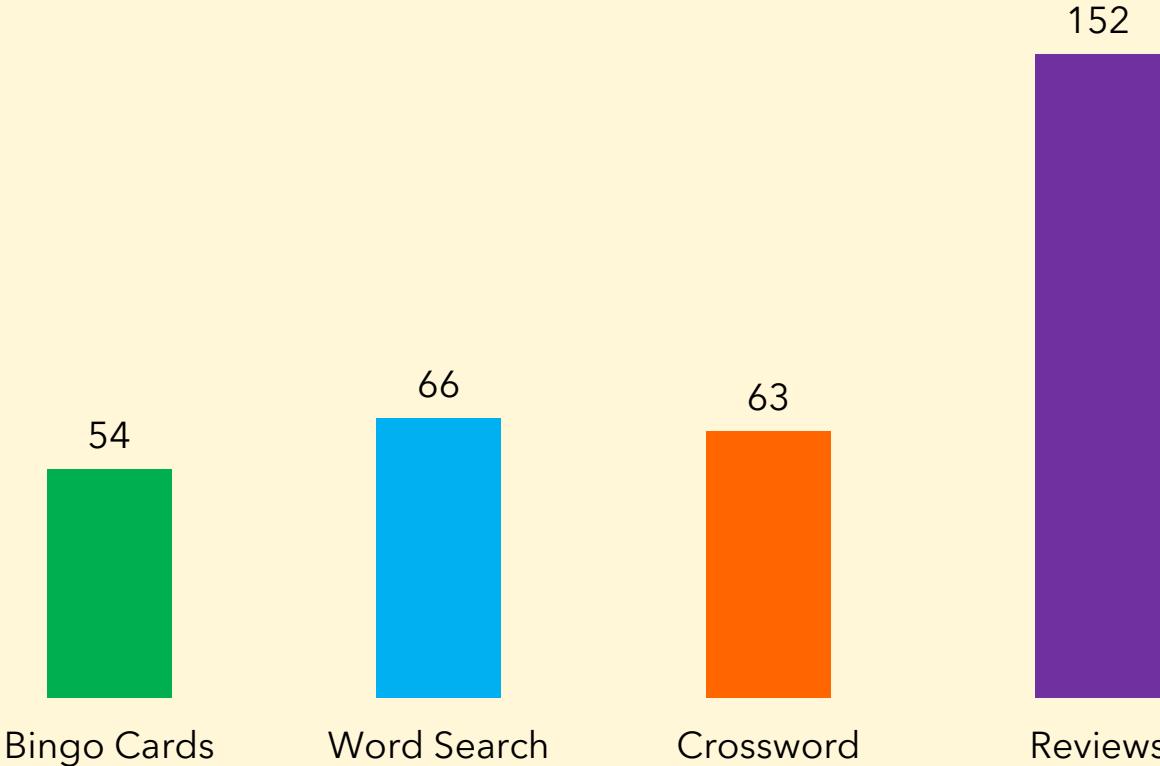
Wordsearch



Write a review

# ADULT SUMMER READING

## Completed activities summary:

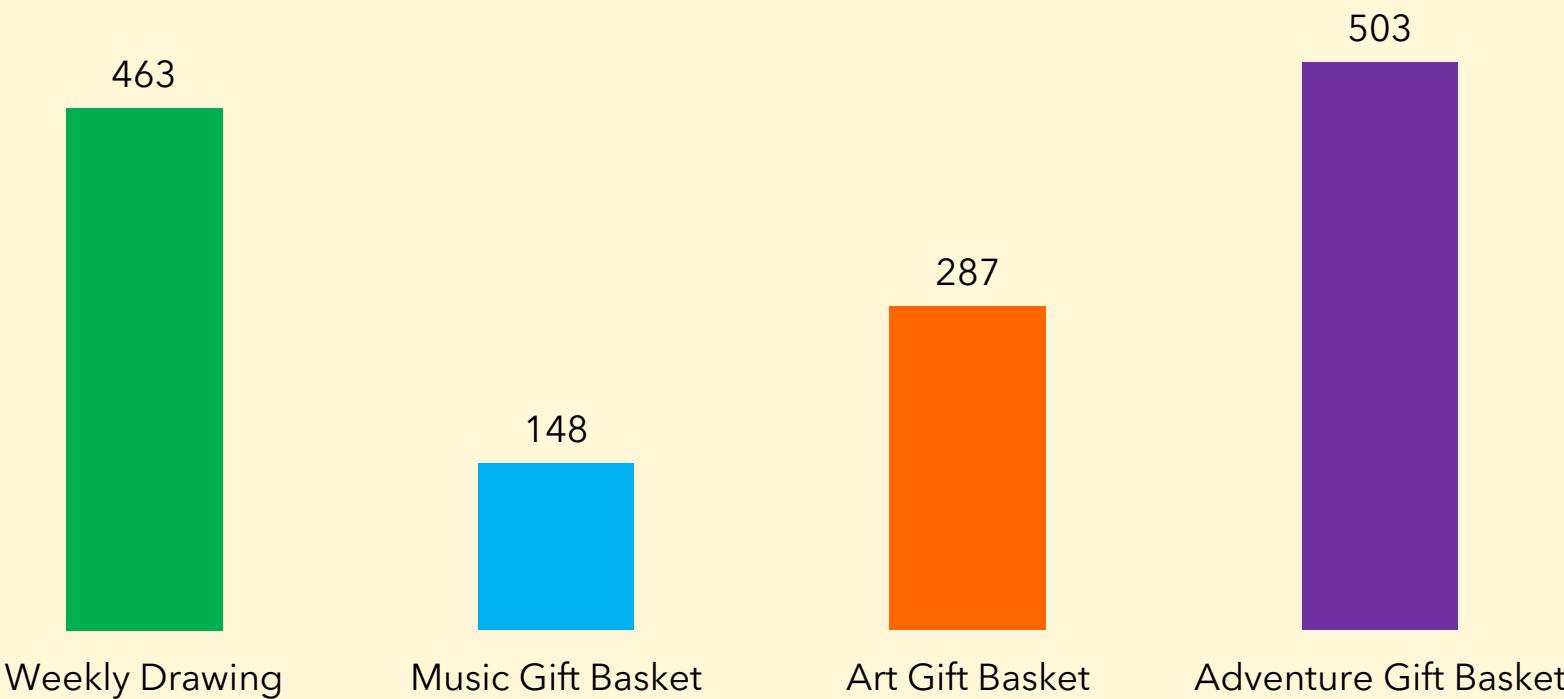


**1,544**

total books  
read by all  
readers

# ADULT SUMMER READING

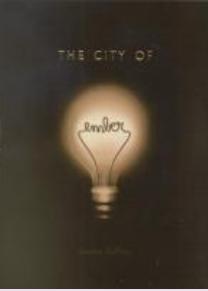
## Prize drawing entries summary:



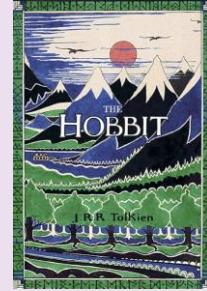
# TOP 10 KIDS & TEEN BOOKS



**Brown Girl Dreaming** (4)



**The City of Ember** (4)



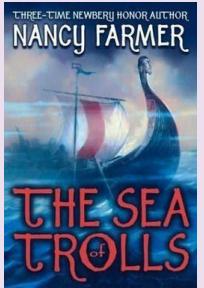
**The Hobbit** (4)



**The Lightning Thief** (4)



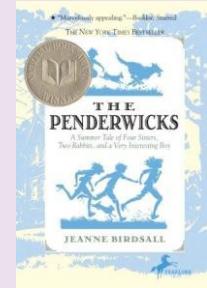
**Real Friends** (4)



**The Sea of Trolls** (4)



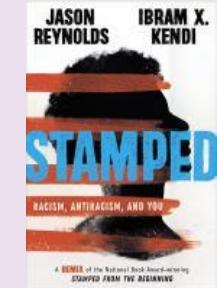
**George** (3)



**The Penderwicks** (3)

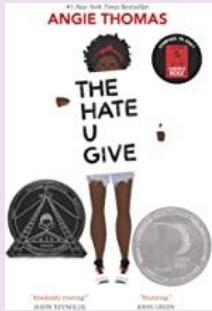


**Ramona the Pest** (3)

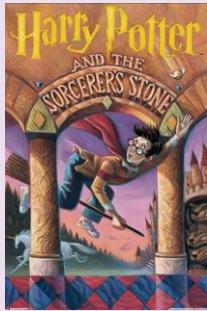


**Stamped** (3)

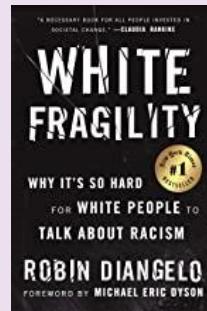
# TOP 10 ADULT BOOKS



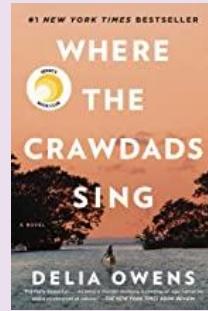
**The Hate U Give** (3)



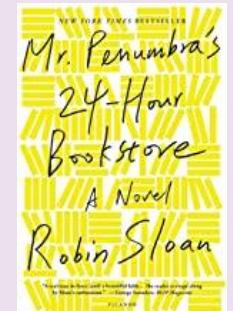
**Harry Potter** (3)



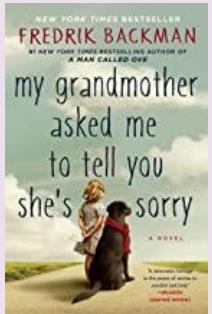
**White Fragility** (2)



**Where the Crawdads Sing** (2)



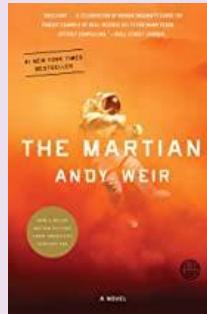
**Mr. Penumbra's 24-Hour Bookstore** (2)



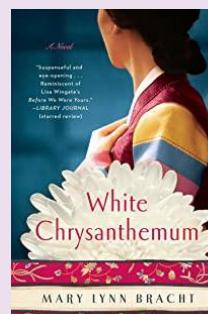
**My Grandmother Asked me to tell you She's Sorry** (2)



**Lord of the Flies** (2)



**The Martian** (2)

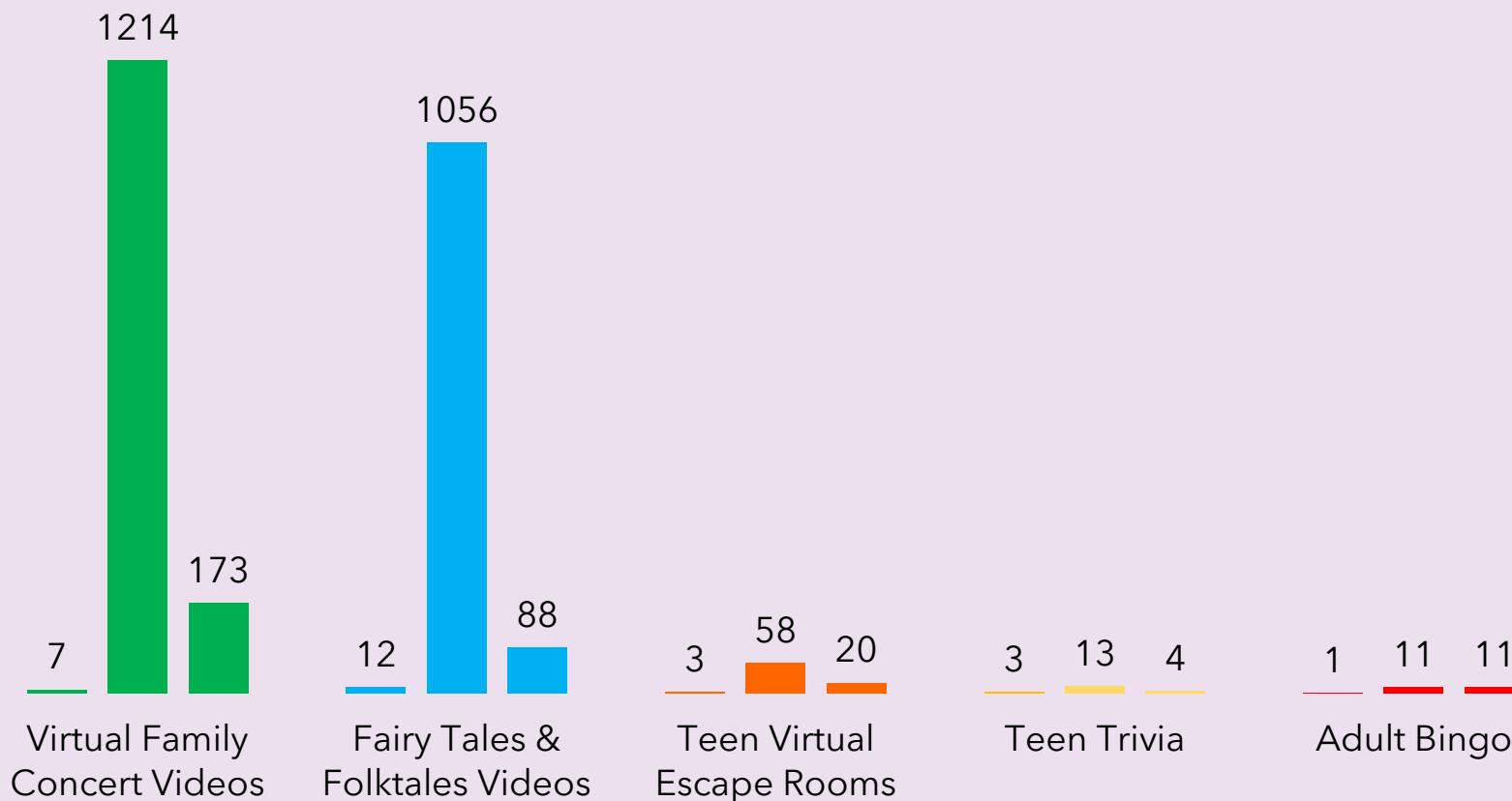


**White Chrysanthemum** (2)



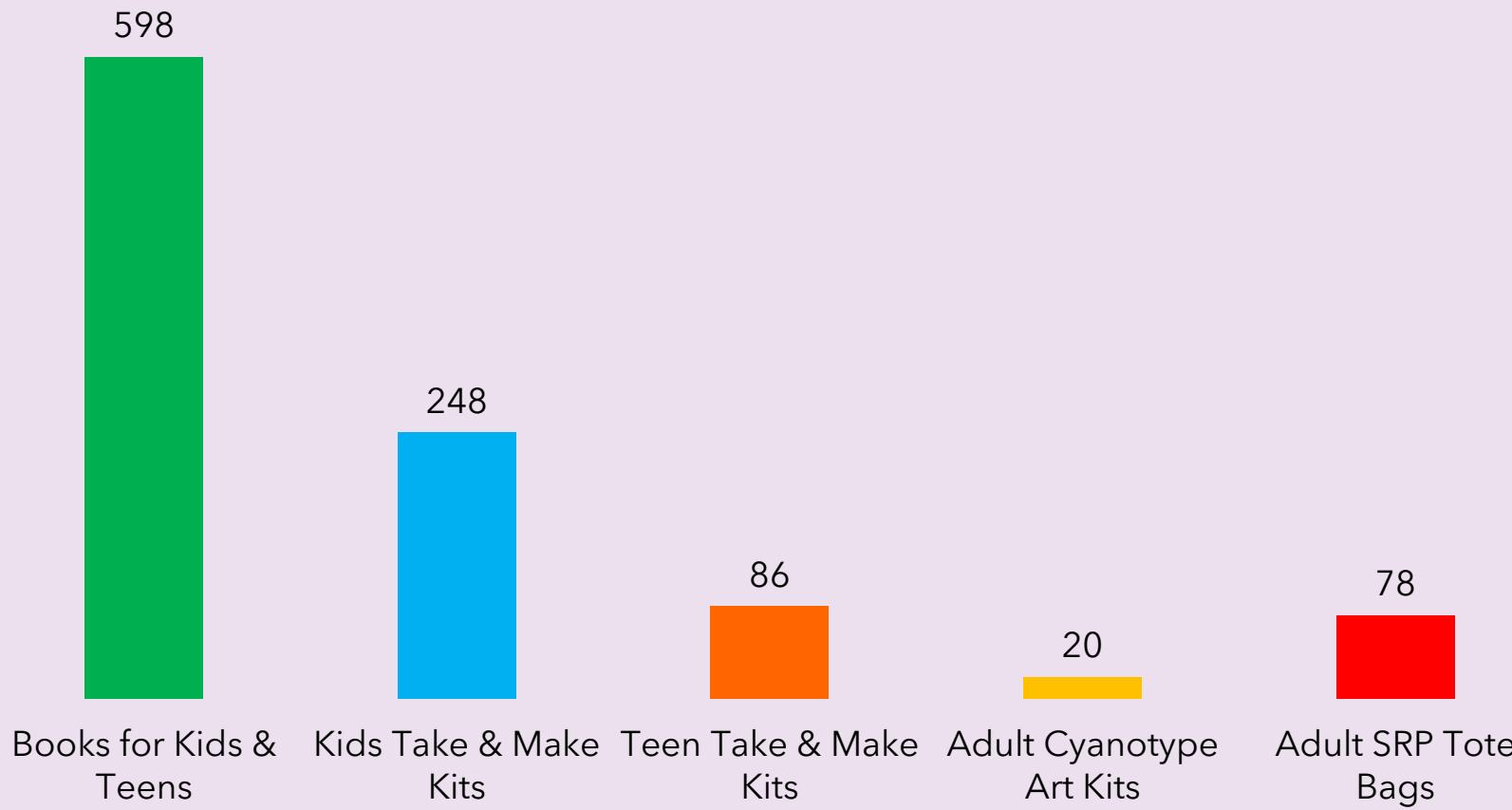
**The Home for Unwanted Girls** (2)

# ONLINE ACTIVITIES



*# of programs/videos, total attendance/views, average attendance/views*

# BOOKS & KITS BY MAIL



# COMMUNITY FEEDBACK



"The summer reading program was great...the site was user friendly and getting to pick from different themes was a challenge."



"Thank you for the craft in the mail! It has been a lifesaver on an otherwise day of my kids bored...again. ☺"



"Thank you very much for putting on the reading program and thank you in advance for sending the tote bag. I've missed the library tremendously and appreciate all you do!"



*"So excited to have this to look forward to with the kids and hubby this summer! I'm so thankful I work in Oregon City, so I can utilize the gorgeous library!! Can't wait to see those shelves again!! Thank you so much for putting it all together and thanks for the free tote as well!"*

# TAKEAWAYS



**Offer online SRP** for all ages through Beanstack in 2021



**Evaluate & refine** design of youth program based on data and feedback



**Explore take & make kit** options to supplement in-person craft programs for kids & teens



**Experiment with Beanstack** capabilities for the Adult Summer Reading Program



**Investigate hybrid programming** for Adult SRP and limited supplemental reading logs for Youth SRP