



# Summer Reading Report 2019

**Oregon City Public Library**

*Compiled by Barratt Miller, Youth Services Librarian  
September 2019*



# Introduction

# Funding



**\$8,484**

Ready to Read Grant  
(State of Oregon for  
Summer Reading  
activities for youth  
age 0-14)



**\$3,500**

Friends of the  
Oregon City Library



**\$500**

Oregon City  
Optimist Club



**Additional Funds**

Oregon City Public  
Library budget

# Timeline

JUNE 2019						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

**June 1**

Registration begins

JUNE 2019						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	1	2	3	4	5	6

**June 25**

First day of prize  
pickups

AUGUST 2019						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28	29	30	31	1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

**August 9**

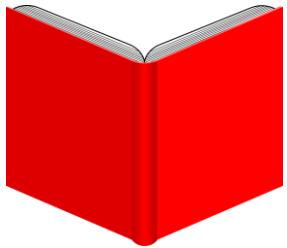
Last day to register

SEPTEMBER 2019						
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	1	2	3	4	5

**September 1**

Last day to pick up  
prizes

# Registration Prizes



**Free book**  
(All Ages)



**40% Off  
Oaks Park  
Ride  
Bracelet**  
(All Ages)



**Free mini-golf  
or playland  
admission at  
Bullwinkle's  
Family Fun  
Center**  
(All Ages)



**Free soft  
serve ice  
cream cone  
from Mike's  
Drive-In**  
(All Ages)



**Free ticket to a  
Thorns or Timbers  
2 soccer game**  
(All Ages)



**Free class at  
MyGym**  
(Wiggle  
Worms &  
Kids)

# Reading Logs



## Wiggle Worms (Can't Sit Still Yet)

Share at least 1 story, song, or rhyme with a caregiver each day on 25 days

Extra prizes for 2<sup>nd</sup> & 3<sup>rd</sup> reading logs



## Kids (Up to Grade 5)

Read (or listen to stories) for at least 25 minutes each day on 25 days

Extra prizes for 2<sup>nd</sup> & 3<sup>rd</sup> reading logs



## Teens (Just Finished Grades 6-12)

Complete 5 in a row on the bingo card

Extra prizes for 20/25 and blackout

# Finishing Prizes



## 1st Reading Log or Bingo 5-in-a-Row

Prize from the treasure chest and coupon packet



## 2nd Reading Log or Bingo 20/25

Prize from the treasure chest and chance to win one of four \$25 gift cards to White Rabbit Books & Gifts



## 3rd Reading Log or Bingo Blackout

Prize from the treasure chest and chance to win one of three \$50 gift cards to White Rabbit Books & Gifts

# Finisher Coupon Packet



**\$5 off  
library late  
fees**  
(All Ages)



**Free ticket  
to a Trail  
Blazers  
game**  
(All Ages)



**Oregon State  
Fair ticket**  
(2 for 1 adult  
admission for  
all ages, free  
admission for  
Wiggle Worms  
and Kids)



**Free  
admission  
and skate  
rental from  
Lloyd  
Center Ice  
Rink**  
(All Ages)



**Free toy  
from the  
Lakeshore  
Learning  
Store**  
(Wiggle  
Worms &  
Kids)



**Free 6 oz.  
frozen  
yogurt from  
Menchie's**  
(Kids &  
Teens)



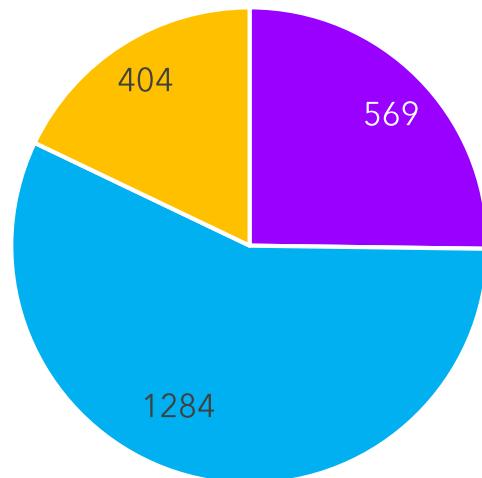
**Free kids  
meal from  
The Old  
Spaghetti  
Factory**  
(Kids &  
Teens)



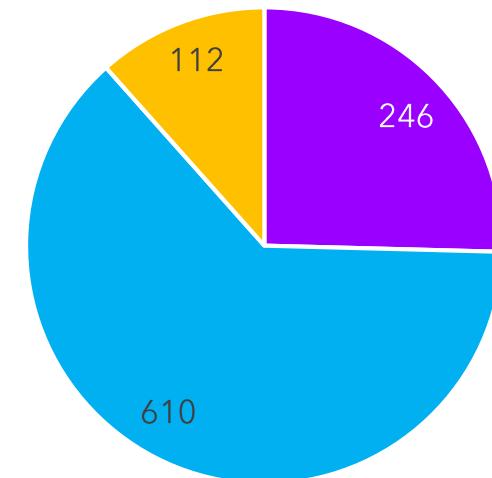
Reading at Home

# How Many Kids Participated in Summer Reading This Year?

Registered



Completed



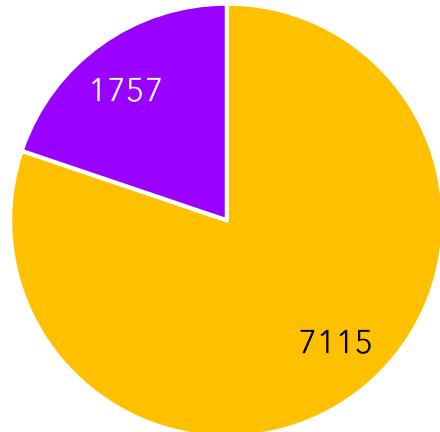
■ Wiggle Worms (25%)   ■ Kids (57%)   ■ Teens (18%)

■ Wiggle Worms (25%)   ■ Kids (63%)   ■ Teens (12%)

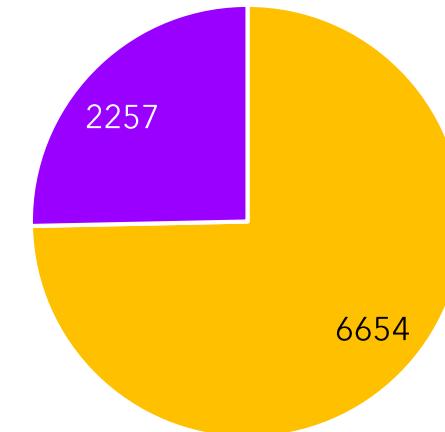
**Registration increased by 29% in 2019**

# How Many Kids Participated in Summer Reading This Year?

2018



2019

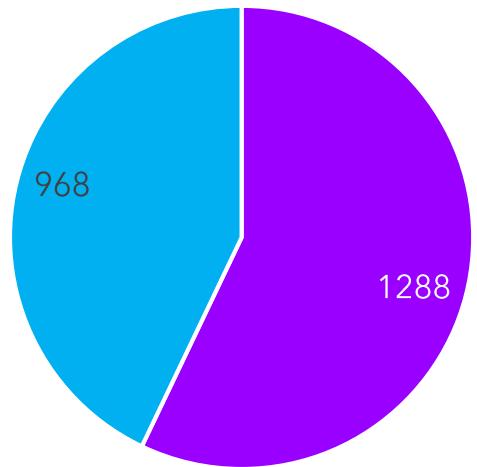


- Youth in OC who didn't participate in Summer Reading (80%)
- Signups at OC Library (20%)

- Youth in OC who didn't participate in Summer Reading (75%)
- Signups at OC Library (25%)

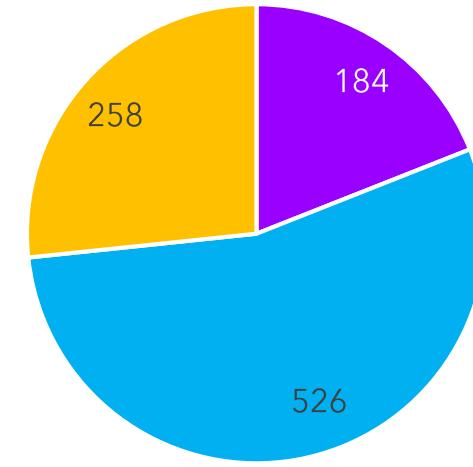
**1 in 4 OC youth signed up for SRP in 2019 (up from 1 in 5 in 2018)**

# How Many Kids Finished the Summer Reading Program This Year?



- Did not finish Summer Reading (57% of sign ups)
- Turned in 1 or more reading logs (43% of sign ups)

**Decrease in completion rates**  
(47% completion rate in 2018)



- Turned in 1 reading log (19% of finishers)
- Turned in 2 reading logs (54% of finishers)
- Turned in 3 reading logs (27% of finishers)

**Increase in 2nd reading logs completed**  
(22% of finishers in 2018)

# How Much Did Our Summer Readers Read?



Over **11,025** stories & songs shared with Wiggle Worms

Over **11,718** hours read by Kids

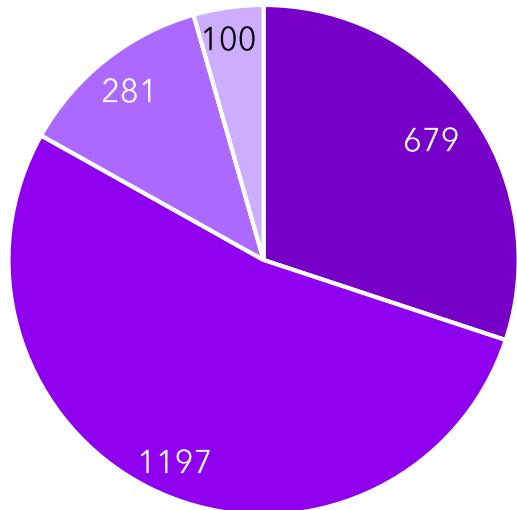
Over **1,565** bingo squares completed by Teens

**1,669** reading logs and bingo cards submitted

*Left: Library staff members lay on a pile of submitting reading logs and bingo cards on the lobby floor*

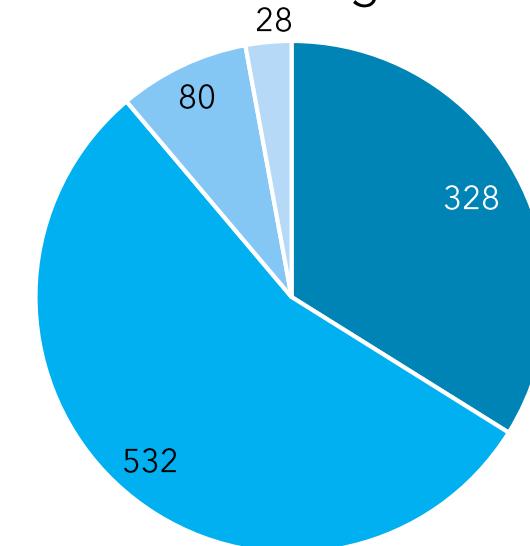
# What Grades Did Our Summer Readers Just Finish?

Summer Reading Sign Ups



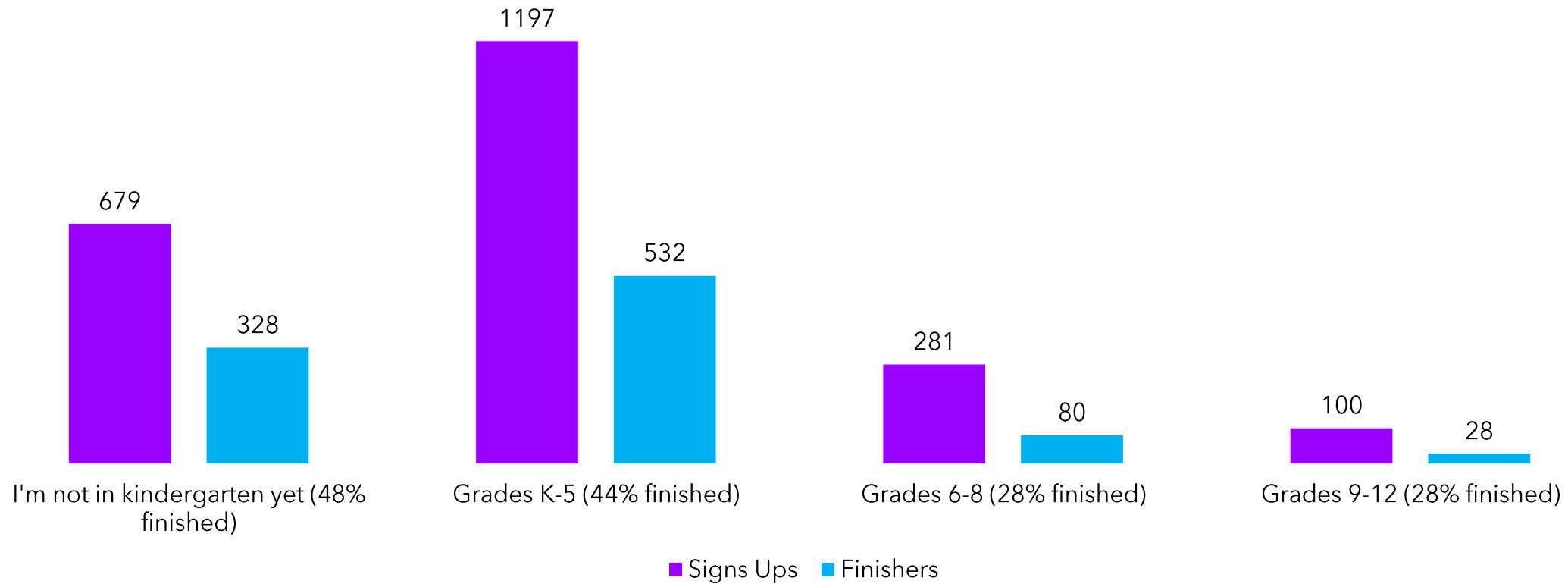
- I'm not in kindergarten yet (30% of signups)
- Grades K-5 (54% of sign ups)
- Grades 6-8 (12% of sign ups)
- Grades 9-12 (4% of sign ups)

Summer Reading Finishers



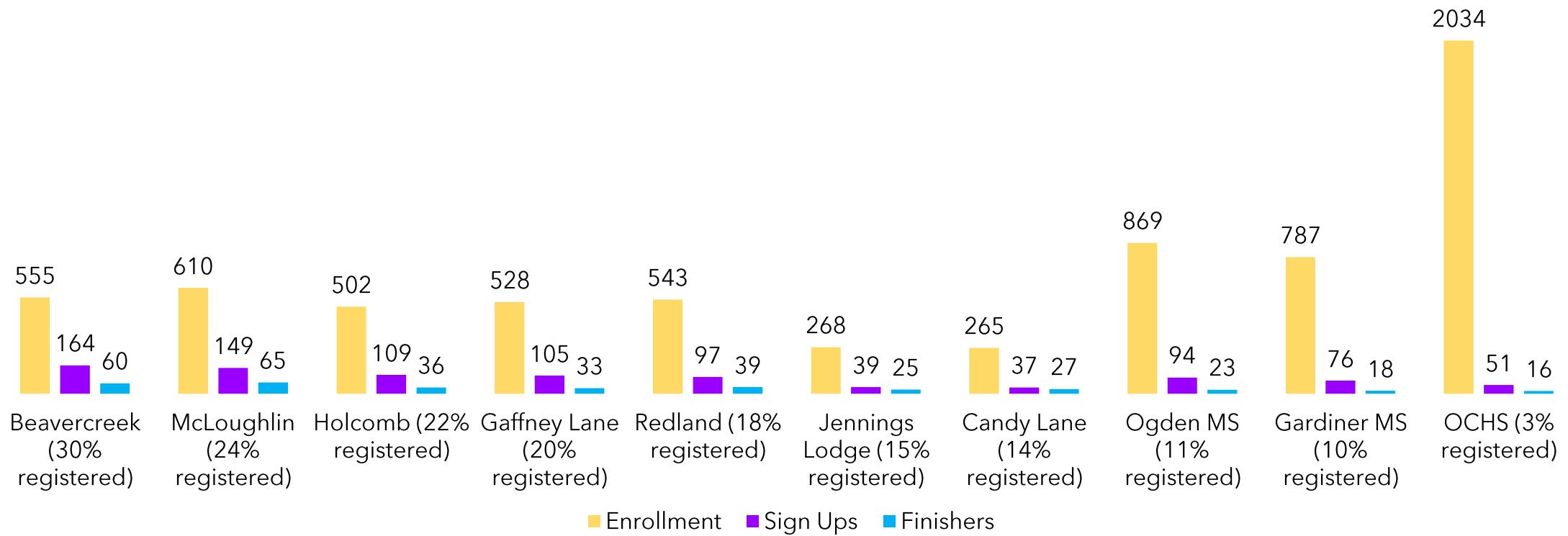
- I'm not in kindergarten yet (34% of finishers)
- Grades K-5 (55% of finishers)
- Grades 6-8 (8% of finishers)
- Grades 9-12 (3% of finishers)

# What Grades Did Our Summer Readers Just Finish?



**Finishing rates down in all age groups compared to 2018**

# What Schools Did Our Summer Readers Attend Last Year?



All schools except Gaffney Lane Elementary received an outreach visit from library staff

# What Schools Did Our Summer Readers Attend Last Year?





Events at the Library

# Event Overview



*Families enjoy the Micah & Me concert in the Library Park*

**8,320 people attended our  
107 events**

- 11 school visits (2,880)
- 25 family events (3,751)
- 51 storytimes (1,394)
- 20 tween and teen events (295)

*Special Events*

# Visits to Schools

## **Elementary school assemblies and secondary school lunch visits**



500+ Redland Elementary students pose on the school lawn

May 24: Redland Elementary (548)

May 29: Oregon City High School (6)

June 3: Candy Lane Elementary (216)

June 4: Holcomb Elementary (260)

June 5: Holcomb Elementary (257)

June 5: Jennings Lodge Elementary (251)

June 5: Ogden Middle School (15)

June 6: Beavercreek Elementary (580)

June 11: Gardiner Middle School (19)

June 11: McLoughlin Elementary (688)

*Special Events*

# Touch-A-Truck



*Children get up close and personal with a bulldozer*

**Hands-on exploration of police, fire, and public works vehicles for everyone in the community to enjoy**

- 600 people attended
- 120 children and teens signed up for Summer Reading during the event

*A Partnership with Oregon City Police Department, Oregon City Public Works, and Clackamas Fire District #1*

*Weekly Events*

# Family Concerts

**Live, family-friendly music for everyone in the community to enjoy**



*A crowd of kids watch Red Yarn perform*

June 19: Eric Ode (235)

June 26: Jessa Campbell & The Saplings (183)

July 3: The Alphabeticians (330)

July 10: Chayag Andean Music & Dance (193)

July 17: Symphony Storytime (183)

July 24: Charlie Hope (260)

July 31: Chuck Cheeseman (216)

August 7: Red Yarn (307)

August 14: Micah & Me (223)

*Weekly Events*

# Art Lab

**Process-based art projects for kids age 12 and younger and their families**



*A selection of galaxy paintings using oil pastels and glitter paints on black paper*

June 19: Galaxy Paintings (150)

June 25: Clay Aliens (112)

July 3: Design Your Own Constellation (73)

July 10: Play With a Star (83)

July 17: Planet Landscapes (88)

July 24: Foil Printed Planets (63)

July 31: Eclipse Resist Drawings (126)

August 7: Rocket Ship Sculptures (72)

August 14: Solar System Collages (66)

*Weekly Events*

# Chop It Like It's Hot

**Healthy cooking classes for teens who just finished grades 6-12**

*A Partnership with OSU Extension's Food Hero Program*



*Two teens measure soy sauce during a cooking class*

- June 20: Applesauce French Toast (16)
- June 26: Carrot Pancakes (16)
- July 11: Rigatoni Pasta (12)
- July 18: Barley Salad (11)
- July 25: Blueberry Muffins (10)
- August 1: Turnip Pancakes (9)
- August 8: Sesame Noodles (7)
- August 15: Pasta, Salad, Smoothies (13)

*Weekly Events*

# Young Teens

**Hands-on maker activities for kids age 10-14**



*A tween shows off the silver flower done by the professional henna artist and her own designs (in black)*

- June 21: LEGO Intergalactic Imagination (17)
- June 27: Explosions, Inc. (19)
- July 5: Light-Up Constellation Art (19)
- July 12: Needled Felted Space Aliens (24)
- July 19: Henna Tattoos (27)
- July 26: Food in Space (9)
- August 2: Harry Potter Birthday Party (29)
- August 9: Galaxy Marble Magnets (18)
- August 16: Tie-Dye T-Shirts (22)

*Weekly Events*

# Storytime

**Stories, songs, and movement activities for young children and families**



*Kids play under a parachute, a favorite storytime activity*

Toddler Time for ages 18-36 months (516)

Music & Movement for ages 5 and younger (441)

Baby Signs for ages 2 and younger (278)

Preschool Connection for ages 3-5 (159)

## Monthly Events

# Teen Movies, LEGO Lab, Read to the Dogs

### Teen Movies

For teens who just finished grades 6-12

June 18: Love, Simon (8)

July 16: Hidden Figures (3)

August 13: Bohemian Rhapsody (6)



This summer's featured movies

### LEGO Lab

For kids age 12 and younger and their families

June 8: Space Vehicles (58)

July 12: Free Choice (58)

August 10: Staying Cool (44)



"Staying Cool" LEGO creations in the Children's Room display case

### Read to the Dogs: Igmu

For kids age 12 and younger and their families

June 15: 6 readers (12)

July 19: 4 readers (8)

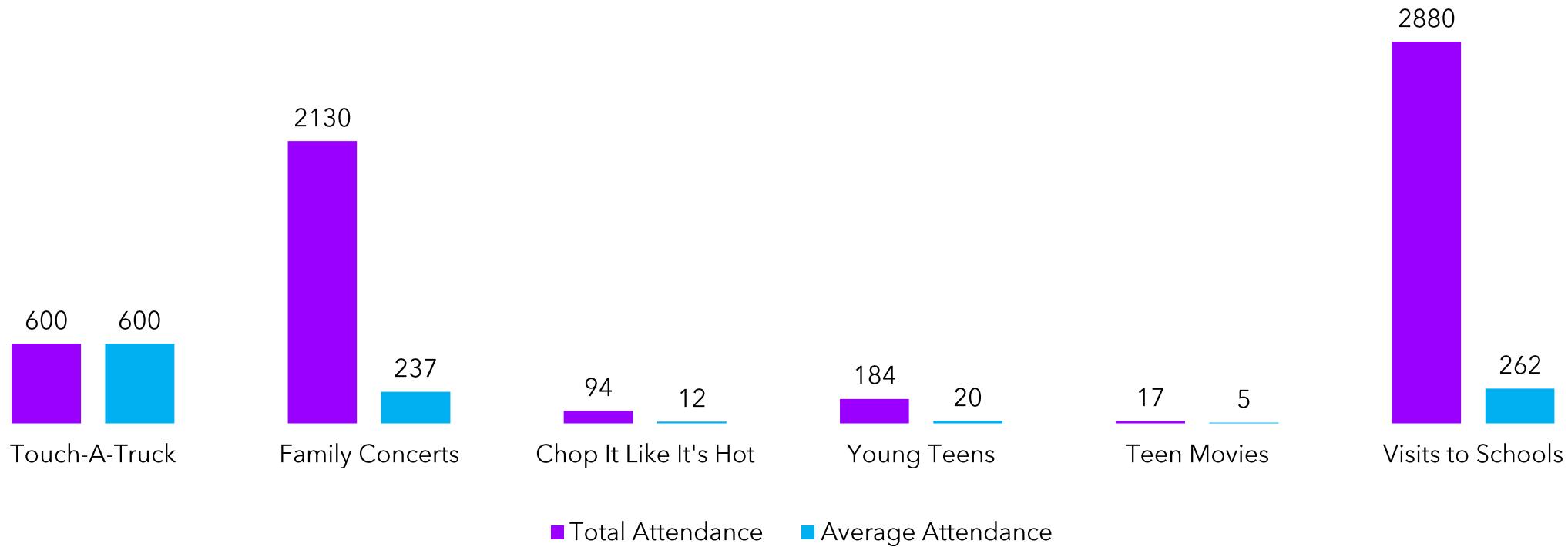
August 17: 4 readers (8)



Igmu rests between readers

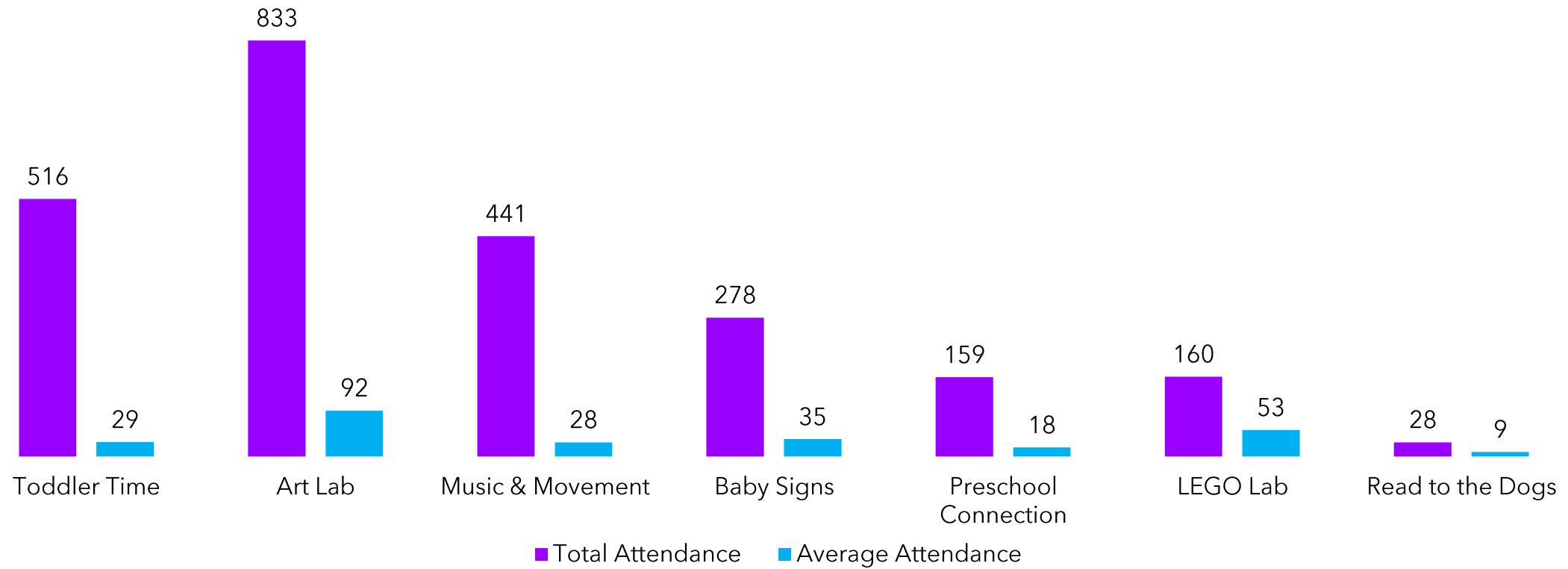
*Summer-Only Events*

# Event Attendance



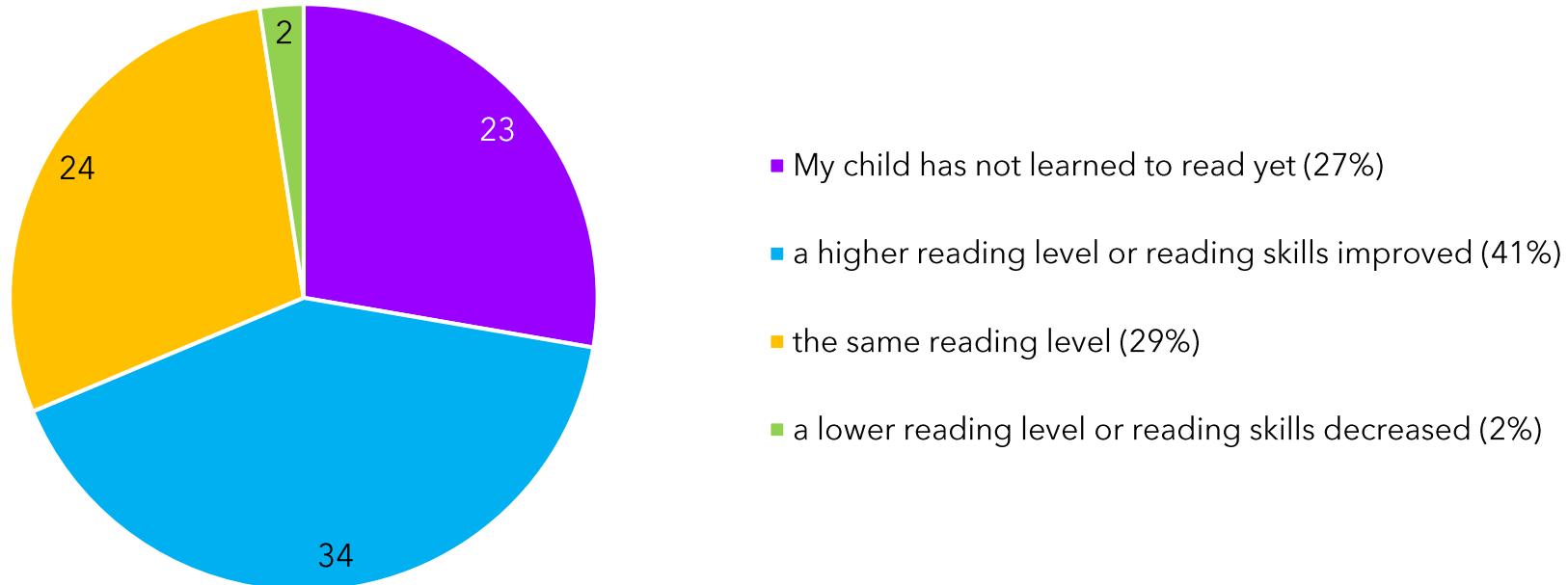
*Year-Round Events*

# Event Attendance



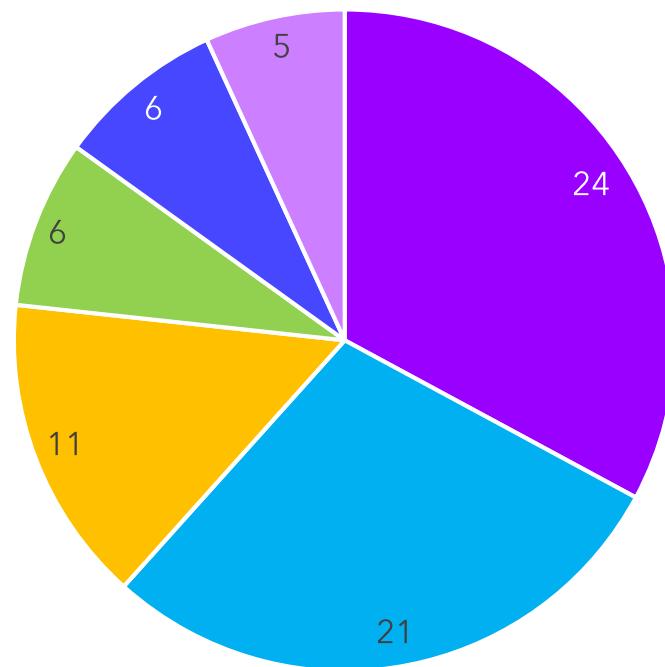
# Parent Feedback

# Compared to the books they were reading in May, my child is now reading at...



***The Summer Reading Program "has totally ignited my son's love of reading."***

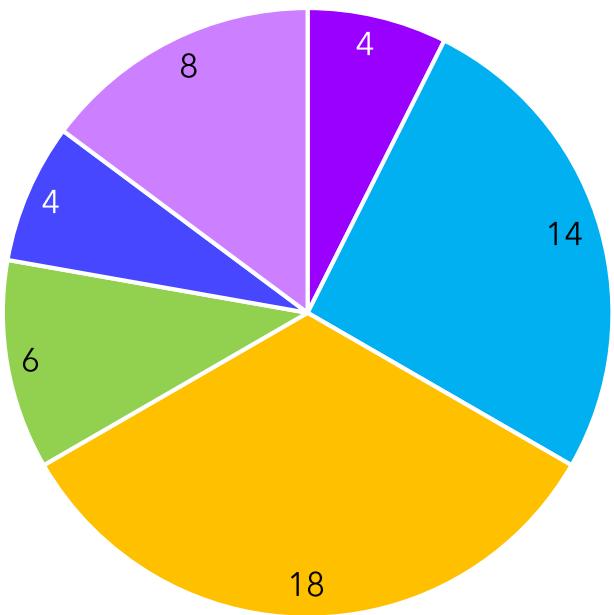
# What was your favorite thing about Summer Reading this year?



- We loved the prizes (33%)
- My kids being motivated to read (29%)
- Sharing books with my kids (15%)
- Attending family concerts (8%)
- Easy tracking and participation (8%)
- Other (7%)

***"My daughter loves turning in her completed reading log. She feels so accomplished."***

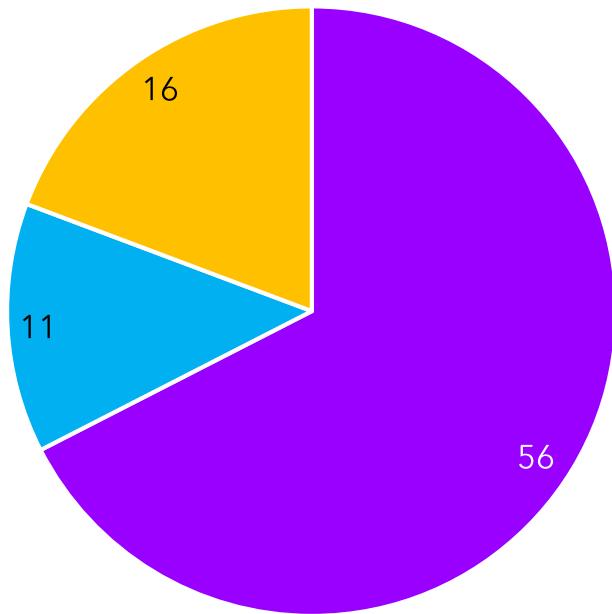
# What could we do differently next year to make Summer Reading even better?



- We want different or more events (7%)
- Nothing! We like the program as it is (26%)
- We'd like a different selection of prizes (33%)
- We'd like a different structure to the program (11%)
- We'd like an online tracking option (7%)
- Other (15%)

***"More local, Oregon City prizes."***

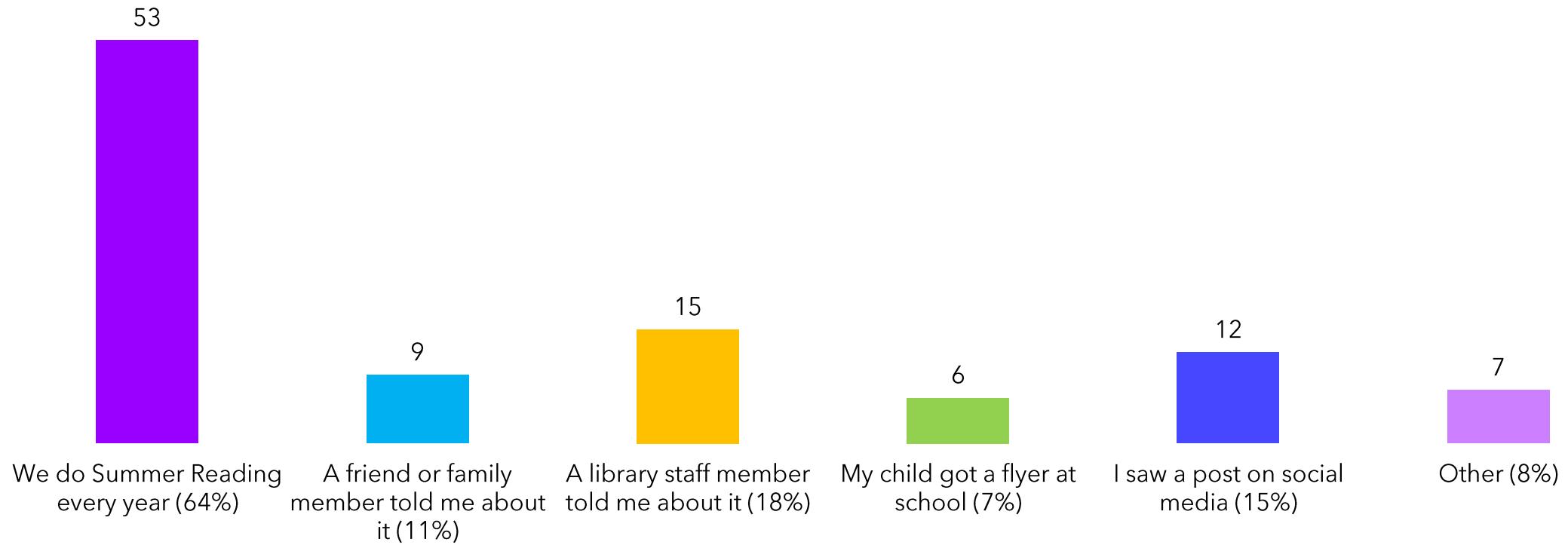
# Were the e-mail reminders helpful?



- Yes, they helped me keep track of the reading deadlines (68%)
- No, they didn't help me keep track of the reading deadlines (13%)
- Other (19%)

***Summer Reading would be even better with "more e-mail check ins."***

# How did you learn about Summer Reading this year? (Select all that apply.)





**Favorite Moments**

# Favorite Moments



*A cat riding a burrito rocket through space*

Throughout the summer, library staff members working at the Children's Desk wrote down their "best of" moments recording great comments and conversations overheard in the library.

**A few of the highlights...**

# Favorite Moments

## BOOK RECOMMENDATIONS

- A preschooler came in and asked for an Avengers book. When he looked at the book, he said "this will be my favorite."
- A kid very proudly said he liked all of my top picks for books similar to Dog Man (Chicken Squad, Bad Guys, Kung Pow Chicken, and Binky the Space Cat) and then read the entire Binky graphic novel before they even left.
- While helping a teen refill a bingo card after she forgot the original at home, I asked her what book a library staff member had recommended to her. She pulled Sabrina's recommendation, *The Wicked Deep* by Shea Ernshaw, out of her backpack. When I asked if she'd liked it, she said, "I read it five times."

# Favorite Moments

## PRIZES

- 3 siblings turned in their pink summer reading forms. The mom said that they took "My Father's Dragon" as one of the free books. She read it to the kids and everyone loved it!
- An older patron was excited she could get a pencil, eraser, and pencil sharpener over the course of the summer so she'd be ready to go once school started.
- After I told her the contents of the Finisher Packet with a Kid Finisher, her eyes widened and she said, "Thank you \*SO\* much!!!"

# Favorite Moments

## READING AT HOME

- A dad brought in his young Wiggle Worm to meet up with another little friend who was in the process of selecting his free book. I asked if he'd like to sign up and he looked uncertain--but before I could start to explain the program, another parent jumped in and started regaling him with the awesomeness of SRP and how beneficial it had been for her little one and how he should definitely sign up. He signed up.
- A family came in to turn in their first reading logs today and one of the kids (a wiggle worm) had loved her log so much (she had decorated it with stickers and markers) that she cut it up and used it in an art project!
- A mom and two kids came in at 6:55 last night to turn in their first reading log. They'd just finished filling in the last star and the kids begged to go to the library right then to get their prize. They rushed down here to make it before we closed and, in his excitement, one of the kids had completely forgotten his shoes at home.

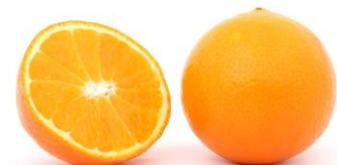
# Favorite Moments

## THE LIBRARY

- Had a family walk up to me. Mom said that her daughter wanted to say something to me. The daughter gave me a thumbs up and said that she gave our library an A+ because it had so many books and fun things.
- A grandma who's been bringing her granddaughters to Art Lab and the Young Teen programs told me that her family & friends have been asking her what she does with her granddaughters when the kids go over to her house. Everyone is surprised that they go to the library so much, but according to grandma, "it's the only thing they want to do."
- This happened Thursday near the self-check machines as a family was leaving. The youngest, a little guy not much more than two, said, "Mama--Mama--this is awesome!"

# Conclusion

# Changes for Summer Reading 2020



**More outreach to Head Start**  
(only 17 children signed up this year)

**Continue Family Concerts** with sponsorships from local businesses

**Increase capacity for Young Teen programs** to 30 youth per week

**Include the "why" of our SRP offerings** in monthly parent newsletter (in print and via e-mail)

**Plan for a 25% increase in sign ups next year** (750 Wiggle Worms, 1,500 Kids, 500 Teens)

**Plan for a 50% completion rate** and investigate why the completion rate dropped from 2018-19